

**AUBURN URBAN DEVELOPMENT AUTHORITY
REGULAR BUSINESS MEETING AGENDA**

City Council Chambers, City Hall
1225 Lincoln Way, Auburn, CA 95603

November 22, 2010

(Immediately following 6:00 p.m. City Council Meeting)

Meeting facilities are accessible to persons with disabilities. Requests for Assistive Listening Devices or other considerations should be made through the City Clerk's Office at (530) 823-4211, Ext. #112

CALL TO ORDER

ROLL CALL

1. Public Comment

This is the time provided so members of the audience may speak to the Authority on any item not on this agenda. Please make your comments as brief as possible. The Authority cannot act on items not included on this agenda; however, the items will be automatically referred to staff.

2. Minutes

Pages 3-6

By **MOTION** approve Auburn Urban Development Authority minutes of August 2, 2010 and September 13, 2010.

3. Ad Hoc Streetscape History and Art Advisory Committee

Pages 7-8

By **MOTION:**

1. Approve the final draft of the Endurance Capital Interpretive Sign.
2. Appoint new members to the SHAAC.

ADJOURNMENT

Materials related to an item on this Agenda submitted to the Authority after distribution of the agenda packet are available for public inspection in the City Clerk's Office, 1225 Lincoln Way, Room 8, Auburn, CA 95603 during normal business hours.

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AUBURN URBAN DEVELOPMENT AUTHORITY MINUTES

**August 9, 2010
REGULAR SESSION**

The Regular Session of the Auburn Urban Development Authority was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, August 9, 2010 at 10 p.m. with Chair Bridget Powers presiding and Secretary Joseph G.R. Labrie recording the minutes.

CALL TO ORDER

ROLL CALL:

Authority Members Present: J. M. Holmes, Kevin Hanley, Bill Kirby, Keith Nesbitt, Bridget Powers,

Authority Members Absent:

Staff Members Present: City Manager Robert Richardson, City Attorney Michael Colantuono, Community Development Director Will Wong, Administrative Services Director Andy Heath, Police Chief Valerie Harris, Police Captain John Ruffcorn, and Senior Planner Reg Murray.

1. Public Comment

None.

2. Minutes

By **MOTION** approve Auburn Urban Development Authority Minutes of April 12, 2010, May 24, 2010 and June 28, 2010.

MOTION: Holmes/ Kirby/ Unanimously Approved by Voice

3. Mercy Auburn Senior Apartments – Commitment for AUDA Funding

Senior Planner Reg Murray presented this item.

Council Member questions followed regarding why the contribution is higher then originally proposed.

Reg Murray said the total project cost is \$16 million.

By **RESOLUTION**, the Auburn Urban Development Authority (AUDA) approves a commitment to contribute \$400,000 from the Redevelopment Low/Moderate Housing Set-Aside fund toward the construction of the Mercy Auburn Senior Apartment project at 585 Sacramento Street.

MOTION: Hanley/ Holmes/ Approved 5:0

ADJOURNMENT by consensus and without motion at 10:05

Bridget Powers, Chair

Joseph G. R. Labrie, Secretary

AUBURN URBAN DEVELOPMENT AUTHORITY MINUTES

**September 13, 2010
REGULAR SESSION**

The Regular Session of the Auburn Urban Development Authority was held in the Council Chambers, City Hall, 1225 Lincoln Way, Auburn, California on Monday, September 13, 2010 at 8:30 p.m. with Chair Bridget Powers presiding and Secretary Joseph G.R. Labrie recording the minutes.

CALL TO ORDER

ROLL CALL:

Authority Members Present: J. M. Holmes, Kevin Hanley, Keith Nesbitt, Bridget Powers.

Authority Members Absent: Bill Kirby

Staff Members Present: Executive Director Robert Richardson,
Authority Counsel Michael Colantuono

1. Public Comment

None.

2. Ad Hoc Streetscape History and Art Advisory Committee

Authority Member Nesbitt presented this item. He said he would like to get funding approved to engrave tiles in Central Square.

Authority Member Holmes said he would like to know how many tiles are included in this funding request.

Authority Member Nesbitt said he would like to see what the tolerance level of this Authority is for funding.

Authority Member Holmes said he is in favor of dedicating \$3,000 to highlight the 10 founders of Central Square individually on 10 tiles.

City Manager Bob Richardson said the tiles were originally to be engraved before they were put in place. The funds for engraving were used for other construction costs.

Dan Sokol, member of SHAAC, spoke in favor of engraving names with interesting stories.

Authority Member Hanley said the most effective way to the story of the story will be the interactive kiosk, interpretive signs, and the pedestals with art. He said he favors focusing on those three cost effective ways to tell Auburn's story. He said telling the stories of the founders of Central Square is very important to him, although not through pavers.

Chair Powers said the results of SHAAC meeting represents the community stating what they would like to see in Central Square. She said she would like to see a fine-tuned request from that committee and said she would support it.

Authority Member Nesbitt said if the SHAAC committee can get an idea of the funding available, they can fine tune what tiles will be engraved and with what content.

By **MOTION** approve funding in the amount of \$8,000 for engraving tiles.
MOTION: Holmes/ Nesbitt/ Approved 3:1 (Hanley: No and Kirby absent)

ADJOURNMENT by consensus and without motion at 9:00 p.m.

Bridget Powers, Chair

Joseph G. R. Labrie, Secretary



Report to the Auburn Urban Development Authority

Action Item

Agenda Item No.

City Manager's Approval

To: Chairman and Authority Members
From: Authority Member Keith Nesbitt
Prepared By:
Date: November 22, 2010
Subject: Ad Hoc Streetscape History and Art Advisory Committee

The Issue

Shall the AUDA approve the final draft of the Endurance Capital Interpretive Sign, and appoint new members to the SHAAC?

Conclusion and Recommendation

By MOTION:

1. Approve the final draft of the Endurance Capital Interpretive sign
2. Appoint new members to the SHAAC.

Background

The Streetscape History and Art Advisory Committee have been working with the Western States Trail and Endurance Capital committees to finalize the interpretive sign for the Endurance Capital in Central Square. After several rough drafts, we have arrived at a final draft that is ready for sign fabrication.

It is our desire to get approval of the final draft from the AUDA prior to sign fabrication.

After the end of the first year, a few of the SHAAC members have expressed their desire to resign and be replaced. To date, we have 4 members that need to be replaced: The UAIC representative, the OTBA rep., The DBA rep., and one member at Large (Michael Emmert).

Harvey Roper, the current Endurance Capital Committee member designee, would switch to the DBA rep., Lisa Kodl would become the new Endurance Capital Committee rep. Jim Campos would replace Michael Emmert as one of the members at large. Both Lisa and Jim have attended virtually every meeting of the SHAAC since its inception, so are the obvious replacements. We still need to identify new members for the OTBA and the UAIC.

Alternatives

Do not approve the final draft and give consensus for any changes.
Do not approve the members and nominate others to fill the vacancies.

Fiscal Impact

Endurance Capital Interpretative sign not to exceed \$1,500.00 installed.

Auburn Endurance Capital of the World

On April 14, 2003 the Auburn City Council voted unanimously to approve a proclamation declaring Auburn "The Endurance Capital of the World." Learn more about the Endurance Capital at the displays around the brick pillar across the street.

Native Americans and mountain men established the original Western States Trail. Following the 1848 discovery of gold, it became the most direct route across the Sierras for the "49'ers," who carved its rocky terrain, drastic elevation changes, and unpredictable river crossings.

As the gold rush waned, local outlawsmen kept the trails alive, making the trail a challenging conditions to hunt, fish and explore. They in turn inspired the first endurance equestrians and runners to complete the 100-mile route in less than 24 hours. Two world record events were born:

- 1935: The **Texe Cup, 100-Miles-One Day Trail Ride**
- 1974: The **Western States 100-Mile Endurance Run**.

Fires have since burned the 49ers' cabins and their tools have all but rusted away, but the mountains, canyons, and trees greet visitors now just as they did more than a century ago. By exploiting any portion of this trail, Auburn's visitors and residents can make the world of freeways and skyscrapers for a realm of solitude and natural splendor. Therein lies the essence of the historic Western States Trail.

